



❄️  
simply seasonal

**pdc** | copyprint  
print | design | communicate

contact us on **t: 020 8547 0744**  
or visit our website **[www.pdc-kingston.co.uk](http://www.pdc-kingston.co.uk)**

welcome

5

**Express**  
Working days\*

3

**Express Plus**  
Working days\*

10

**Economy**  
Working days\*

May we wish you compliments of the Season. We hope that Christmas brings you every happiness.

But remember, now is also a time for giving, and in this catalogue there are personalised gifts a plenty. All are designed to both reinforce a positive image of you and your business and to keep your name at the forefront of your clients' minds.

Our range extends from the traditional Cards and Calendars to unusual but very effective Shaped Fridge Magnets. Almost everything is available printed Digitally or Lithographically, and 'Smile' Names in Pictures technology can also be specified.

If you are not clear about the difference between Digital and Litho or you would like to understand more about 'Smile' technology, then please refer to our special seasonal product reference site:

[www.christmas-smile.co.uk](http://www.christmas-smile.co.uk)

where you will also find lots of useful information, templates and our complete library of 'Smile' images.

Need to create the perfect card, calendar or gift? Let our designers help, just call us for details.

Turnaround options on all Christmas Products.

\* Up to 5,000, for larger quantities turnaround agreed at time of order.



Digital  
Embossing

just  
**£1\*45\***  
each  
for 30 A6 digitally  
printed cards  
\*excludes envelopes

from  
**£0\*48\***  
each  
for 500 A6 litho  
printed cards  
\*excludes envelopes

# Christmas Cards

Our Greetings Cards are available in A5 or A6 (finished) sizes on 350gm Semi Matt Card.

See page 03 or visit [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk) for information and advice.

Cards are printed in Full Colour on both sides with a Gloss or Matt Finish to the face side and centre scoring. We can also Digitally Emboss your Matt finished cards.

Please note: We strongly recommend a Portrait design for A5 cards. Landscape Cards tend to slide flat depending on the surface chosen for display.

You have complete freedom on how you want your card to look. Just design it the way you want it, send it as a PDF and leave the rest to us. If you would like Names in Pictures, where every card has the name of the recipient embedded in the photo, then we also need your database of names.

Creativity escapes you? Choose one of our standard designs, just go to [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk) or let our designers create the perfect card for you, just call us for details.

All prices are +VAT and Carriage at applicable rates. Terms are payment with order.

# 02





# Smile Christmas Cards 03

that personal touch

"Smile Cards add a personal touch that will really make your clients notice you."

'Smile' Products use specialised technology which allows names to be embedded into a picture. Demand for 'Smile' products was exceptionally strong last year so early ordering is advised.

What is 'Smile'? Well imagine seeing a picture where an essential element is actually made up of a name, embedded naturally in the photo as if it was taken by a camera. With 'Smile', such Names in Pictures are everyday magic.

We can apply 'Smile' to any of the products in this brochure, why not try it for yourself and see what your customers think. 'Smile' Christmas Cards are available in A5 or A6 (finished) sizes on 350gm Semi Matt Card.

Our Cards are printed in Full Colour on both sides with a Gloss or Matt Finish to the face side and centre scoring.

To prepare your 'Smile' Card just design with an aperture and specify the image you would like by writing a number in the box. Send us your completed design as a PDF in the usual way together with your verified list of names as an Excel Spreadsheet.

If you would like your 'Smile' Card created for you our designers will be pleased to help.

All prices are +VAT and Carriage at applicable rates. Terms are payment with order.

Remember to view all our special 'smile' images, for calendars as well as cards, to download the heading for your Excel Database and to generally find useful advice please visit: [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk)

04



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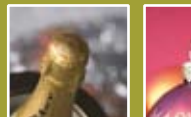
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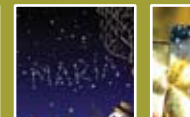
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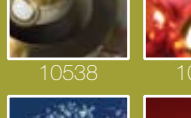
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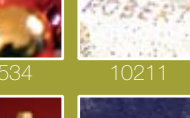
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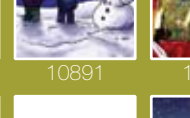
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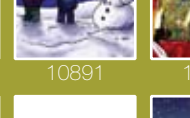
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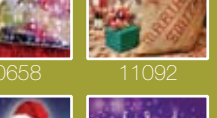
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05

only  
**£1\*03\***  
each  
100 digital printed  
tent calendars  
\*excludes envelopes

# Tent Calendars

"Please remember Calendars are for a year... not just for Christmas"

Our Tent Calendars are printed in Full Colour on 350gm Semi Matt Card. They are creased, glued and folded flat ready for posting or immediate use. They can be supplied Unlaminated, Gloss or Matt Laminated. Matt laminated Litho and Digital Calendars can be Digitally Embossed.

Tent Calendars have two printed faces, each 210mm x 99mm. They are available Litho or Digitally Printed or using 'Smile' technology. For an introduction to 'Smile' please refer to page 03.

The Calendars have a score at the bottom so they can be folded flat to fit in a DL envelope. They are then ready for immediate use on delivery.

You have complete freedom in the design of your Calendar or we can help with your Design and get your Calendar looking great. Please just give us a call.



only  
**£0\*73\***  
each  
500 litho printed  
tent calendars  
\*excludes envelopes

Digital  
Embossing

For full details on preparing your artwork, choosing your 'Smile' images, or to download a 2012 Calendar Block, please visit [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk).

06



only  
**£5\*33\***  
each  
40 210/99mm  
digitally printed  
\*excludes envelopes

only  
**£3\*45\***  
each  
500 210/210mm  
litho printed  
\*excludes envelopes

# Desk Calendars

"Desk Calendars stay on desks for a full 12 months, promoting your business day after day"

Our Desk Calendars consist of 13 Full Colour Double Sided Sheets printed on 150gm Semi Gloss Paper. They are Wiro bound to a stiff card core which is creased to allow for flat transport.

We offer a choice of two sizes, Landscape (210mm x 99mm) or Square (210mm x 210mm). Calendars have a front cover and twelve calendar leaves. You have complete freedom in the design of your Calendar. The reverse of each leaf can be the same promotional message or you can use them to create twelve different messages about, for example, various products.

Calendars are available Litho or Digitally Printed or using 'Smile' technology. For an introduction to 'Smile' please refer to page 03.

When designing please allow 15mm quiet zone at the top of each page for binding. For a 'Smile' design simply specify the twelve images you would like and leave space for them in your design.

For full details on preparing your artwork, choosing your 'Smile' images, or downloading a 2012 Calendar Block, please visit [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk)

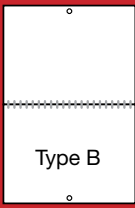
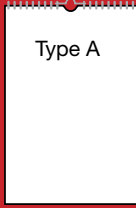
All prices are +VAT and Carriage at applicable rates. Terms are payment with order.



We would be delighted to help you design a calendar which is just right for you. Please contact us to discuss your requirements



only  
**£7\*85\***  
 each  
 10 A5 digitally printed  
 wall calendars  
 \*excludes envelopes



07

If you are uncertain which Wall Calendar design to choose please visit [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk) for help.

Wall Calendars

"Wall Calendars really hang around all year"

For our Wall Calendars you can choose from 7 Full Colour Double Sided A4 or A3 Sheets (Type A), printed on 150gm Semi Gloss Paper and Wiro bound at the top with a Stiff Card Back.

Or you can choose our new 13 Full Colour Double Sided A5 or A4 Sheets (Type B), printed on 150gm Semi Gloss with a centre wiro bound and drilled hole for hanging. This design is particularly compact for posting. The cost of the two different Calendar designs is the same. All our Wall Calendars are available Litho or Digitally Printed, or using 'Smile' technology.

For an introduction to 'Smile' please refer to page 03. When designing please allow 15mm quiet zone at the top of each page for binding. For a 'Smile' design simply specify the twelve images you would like and leave space for them in your design.

For full details on preparing your artwork, choosing your 'Smile' images, or downloading a 2012 Calendar Block please visit [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk).

All prices are +VAT and Carriage at applicable rates. Terms are payment with order.



only  
**£6\*04\***  
 each  
 500 A4 litho  
 printed  
 \*excludes envelopes

Need a hand with your calendar design? Give us a call and let us create the perfect image for you.

08

only  
**£2\*88\***  
each  
20 A2 digitally printed  
year to view calendars  
\*excludes packing tubes

only  
**£0\*98\***  
each  
500 A2 litho printed  
wall planners  
\*excludes packing tubes

## Year to view Calendars & Wall Planners

"A year to view means frequent viewing throughout the year."

Our Year to View Calendars are A2 portrait printed Full Colour, Single Sided on 280gm Semi Silk Card and our Wall Planners are A2 landscape printed in Full Colour, Single Sided on 350gm Semi Matt Card.

Year to View Calendars have a 3mm drilled hole at the top for easy hanging, and both calendars have a writeable surface.

Our Year to View Calendars and Wall Planners are available Litho or Digitally Printed or using 'Smile' technology. For an introduction to 'Smile' please refer to page 03.

Wall Planners are great for fund raising where lots of businesses pay for advertising space.

For full details on preparing your artwork, choosing your 'Smile' images, or to download a 2012 Calendar Block please visit [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk).

All prices are +VAT and Carriage at applicable rates. Terms are payment with order.





# Gift Tags

09



only  
**£2\*43**  
each  
10 digitally printed  
gift tags

Digital  
Embossing

only  
**£0\*16**  
each  
500 litho printed  
gift tags

Our Gift Tags are 85mm x 54mm printed on 350gm Semi Matt Card in Full Colour on both sides. They are Gloss or Matt Laminated to the face side, with 3mm round corners and drilled with a single 3mm hole for the supplied loose lengths of metalised string to loop through. Matt Laminated Litho or Digital Tags can be Digitally Embossed.

Gift Tags are available Litho or Digitally Printed or using 'Smile' technology.

For an introduction to 'Smile' please refer to page 03.

They are a great idea if you are sending gifts and if you want something a little more personal. Our 'Smile' technology can make them truly memorable.

All prices are +VAT and Carriage at applicable rates. Terms are payment with order.

For full details on preparing your artwork, choosing your 'Smile' images, or to download a 2012 Calendar Block, please visit [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk).



1 1

Credit Card size Calendars



only  
**£0\*15**  
each  
for 500 litho printed  
credit card calendars



Digital  
Embossing

Our Credit Card size Calendars are 85mm x 54mm printed on 350gm Semi Matt Card in Full Colour on both sides. They are Matt Coated to the face side, with 3mm round corners. They are available litho or digitally printed or using 'smile' technology. Matt Coated Digital or Litho Credit Card Calendars can be Digitally Embossed.

Credit Card size Calendars are a handy way to hold all next year in your pocket, wallet or purse.

Even in these high tech days a failsafe, instant, battery-free at-a-glance date checker is hard to beat and will most certainly be kept by clients.

For full details on preparing your artwork, choosing your 'Smile' images, or to download a 2012 Calendar Block please visit [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk).



new  
**product**



only  
**£0\*51**  
each  
for 50 digitally printed  
credit card calendars

All prices are +VAT and Carriage at applicable rates. Terms are payment with order.



# 12

# Keyrings

Our Keyrings are made from moulded Crystal Clear Acrylic, manufactured for us in the UK with the Full Colour print embedded.

They are available printed either Digitally or using 'Smile' technology.

For an introduction to 'Smile' please refer to page 03. Your design can either be the same on both faces or a different design on each side.

We offer four types of Keyring as shown. For full details on preparing your artwork, templates or choosing your 'Smile' images please go to: [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk)

Please remember we have skillful designers who will be delighted to produce a stunning Keyring design for you.



d2

i1

p5

a5



only  
**£1\*05**  
each

For 100 digitally printed  
(Type p5) Keyrings



# Coasters

# 13



Our Coasters are made from moulded Crystal Clear Acrylic, manufactured for us in the UK with the Full Colour print embedded.

They are available printed either Digitally or using 'Smile' technology. For an introduction to 'Smile' please refer to page 03.

Your design can either be the same on both faces or a different design on each side.

We offer two types of Coaster, Square and Circular as shown. For full details on preparing your artwork, templates or choosing your 'Smile' images please go to: [www.christmas-smile.co.uk](http://www.christmas-smile.co.uk)

Keep your Identity consistent by Branding your Meeting Room coasters.

only  
**£2\*73** each

20 Square digitally  
printed Coasters

new  
**product**

Our designers would be delighted to create your coaster so why not give us a call?



# Rulers

Our 12" Ruler is made from moulded Crystal Clear Acrylic, manufactured for us in the UK with the Full Colour print embedded.

It can be printed either Digitally or using 'Smile' technology. For an introduction to 'Smile' please refer to page 03. Your design can either be the same on both faces or a different design on each side.

For full details on preparing your artwork, templates or choosing your 'Smile' images please go to:  
[www.christmas-smile.co.uk](http://www.christmas-smile.co.uk)

Giving Rulers to your clients will ensure they come straight back.



# 14

only  
**£2\*47**  
each  
100 digitally printed  
Rulers

Corporate Design • Large Format Printing • Letterheads • Business Cards • Leaflets  
Newsletters • Manuals • Reports • Catalogues • Advertisements • Invitations • Labels • Booklets  
Business Stationery Packages • Brochures • Black & White Photocopying • Colour Photocopying  
Certificates • Envelopes • Vouchers • Menus • Mailers • Statements • Purchase Orders  
Direct Mail • Price Lists • Promotional Pads • Posters • Staff Handbooks • Promotional Items  
Greeting Cards • Creative Design and Layout • Scanning • Document Binding • Lamination

 simply seasonal



## Not sure about design?

Our design service is available on all items starting from as little as £10.

Christmas cards  
Smile Christmas cards  
Tent calendars  
Desk calendars  
Wall calendars  
Credit Calendars  
Year to view calendars  
Wall Planners  
Gift tags  
Fridge Magnets  
Keyrings  
Coasters  
Rulers

  
print | design | communicate

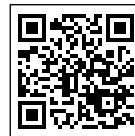
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**[www.pdc-kingston.co.uk](http://www.pdc-kingston.co.uk)**



Scan this QR code on your smart phone to get a quote or make an order.